



Service Features	Packages			
	Silver	Gold	Platinum	Enterprise
<b>SMO &amp; SMM</b>				
Social Media Channels (FB, Twitter, Instagram, Pinterest, YouTube, Google+ and LinkedIn)	Any 2	Any 4	Any 6	
Profile Optimization	Yes	Yes	Yes	
Analyze Your Audiences	Yes	Yes	Yes	
Create a Content Strategy	Yes	Yes	Yes	
Social Media Posts	8 Posts / month	12 Posts / Month	20 Posts / Month	
Reviews/Comments Posting	Yes	Yes	Yes	
PPT Creation & Distribution	No	1	1	
Video Creation & Distribution	No	1	1	
Creative Profile and Cover Images (1 Time / Month)	Yes	Yes	Yes	
Create Social Media Calendar (Post Scheduling on Social Networks)	Yes	Yes	Yes	
Identify Hashtags	No	No	Yes	
Retargeting Content	No	No	Yes	
Community Management	No	No	Yes	
<b>Facebook Promotion</b>				
Group Creation	No	1	2	
Groups Join	Upto 5	Upto 7	Upto 15	
Post Sharing in Groups	Yes	Yes	Yes	
Targeted Page Likes (More with Paid Ads)	Yes	Yes	Yes	
Video Sharing (provided by client)	Yes	Yes	Yes	
Call To Action Button (1 Time / Month)	Yes	Yes	Yes	

Facebook Advertising Management (Additional Ad Budget)	No	Yes	Yes
Facebook Insight Monitoring	Yes	Yes	Yes
Deleting of Unwanted Spams	No	No	Yes
<b>Twitter Promotion</b>			
Targeted Twitter Followers Increase	Yes	Yes	Yes
Retweets	Yes	Yes	Yes
Sponsored Tweets (Additional Cost)	No	Yes	Yes
#hashtag Trend Research	No	Yes	Yes
Twitter Analytics Monitoring	Yes	Yes	Yes
<b>Instagram Promotion</b>			
Targeted Instagram Followers Increase	Yes	Yes	Yes
#hashtag Trend Research	No	Yes	Yes
Instagram Analytics Monitoring	Yes	Yes	Yes
<b>Pinterest Promotion</b>			
Board Creation	1	4	6
Targeted Pinterest Followers Increase	Yes	Yes	Yes
Business Account (On Request from Client)	Yes	Yes	Yes
<b>Google+ Promotion</b>			
Group Creation	No	1	2
Community Join	Upto 5	Upto 7	Upto 15
Targeted Google+ Followers Increase	Yes	Yes	Yes
Post Sharing in Groups	Yes	Yes	Yes
Video Sharing (provided by client)	Yes	Yes	Yes
Google Insight Monitoring	Yes	Yes	Yes
<b>YouTube Promotion</b>			
Channel Creative Upload	No	Yes	Yes

On Demand

Video Uploads(provided by client)	Upto 5	Upto 7	Upto 15
Video Title & Meta Optimization	Upto 5	Upto 7	Upto 15
Youtube Subscribers Increase	Yes	Yes	Yes
Youtube Video Views	Yes	Yes	Yes
Comment Moderation	No	No	Yes
<b>Linkedin Promotion</b>			
Targeted Linkedin Connection	Yes	Yes	Yes
Company Page Creation	One Time	One Time	One Time
Company Page Follower Increase	Yes	Yes	Yes
Relevant Group Joining	Upto 5	Upto 7	Upto 15
Post Sharing in Groups	Yes	Yes	yes
Linkedin Performance Review	Yes	Yes	Yes